

# Platinum Service Plan

KEEPING IN TOUCH HAS NEVER BEEN EASIER

CLIENT NAME: \_\_\_\_\_

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Write & send thank you note												
Follow-up phone call #1												
Send article with business card												
Invite for tour of your facility												
Have a social interaction												
Top management sends letter												
Attend sporting event												
Follow-up phone call #2												
Set results evaluation meeting												
Entertain client												
Provide helpful phone numbers												
Send birthday card												
Send holiday card												
Clip article about client interest												
Donate to client cause												
Send specialty item												
Send relevant business book												
Invite to seminar/webinar												
Invite to a golf outing												

